



County of Fresno

DEPARTMENT OF PUBLIC HEALTH
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NEWS RELEASE

FOR IMMEDIATE RELEASE:
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Contact: Administrative Communication Unit
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Media Invitation “Say NO 2 Flu” Public Service Announcements

The Fresno County Department of Public Health invites all media partners to participate in the promotion of the “Say NO 2 Flu” campaign. Newly developed Public Service Announcements in English, Spanish, and Hmong are attached.

These PSA messages are intended to provide information to residents regarding steps that can be taken to protect against the two types of flu now circulating in our community - Seasonal Flu and Pandemic Flu H1N1 - and ways to reduce the spread of flu throughout the community.

Fresno County Department of Public Health spokespersons are available to interview for public affairs shows and broadcasts and / or to tape Public Service Announcements.

Media partners can contact the Department of Public Health, Administrative Communication Unit at 559-445-3249 to discuss opportunities.

“Say NO 2 Flu” brochures as well as updated information on Seasonal Flu and Pandemic Flu H1N1 can also be found at www.fcdph.org

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Dedicated to Public Health

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