



COUNTY OF FRESNO

Lisa A. Smittcamp
District Attorney

NEWS RELEASE

FOR IMMEDIATE RELEASE
May 26th, 2022

Fresno County District Attorney's Office Announces Public Information Officer

The Fresno County District Attorney's Office is pleased to announce the promotion of Taylor Long to the position of Public Information Officer (PIO), effective May 30, 2022.

Ms. Long has been an integral member of District Attorney administrative staff since January 2019, serving as the Chief of Staff to District Attorney Lisa Smittcamp. In her new role as the PIO, she will be designated as the first point of contact for media inquiries and will lead our office's effort to keep the public informed of important criminal justice matters. Taylor will also highlight the outstanding work undertaken by our staff and law enforcement partners, in the courtroom and out in the community.

In addition to many other duties, Taylor will be responsible for overseeing and elevating the office's social media presence and modernizing our messaging to keep up with the ever-evolving media landscape. She will continue our collaboration with the County Administrative Office and our law enforcement partners on the fentanyl awareness campaign and will work to strengthen the relationships between the District Attorney's Office and our county's diverse communities.

Ms. Long graduated with a degree in Political Science and minor in Communication from Fresno Pacific University. Before joining the District Attorney's Office, she worked for Fresno County Supervisor Buddy Mendes and for Assemblyman Jim Patterson. In addition to her work experience, she is an active member of P.I.N.C. (Philanthropy Inspired by the Needs of the Community) and serves as a member of Fresno Pacific's Alumni Council.

At this time, members of the media are requested to continue to direct all inquiries to FCDAMedia@fresnocountyca.gov. Upon request, Taylor will work with individual media members to provide additional contact information.

Please join District Attorney Lisa Smittcamp and our entire office in congratulating and welcoming Taylor as the Fresno County District Attorney Office's first Public Information Officer.