



## COUNTY OF FRESNO

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Lisa A. Smittcamp  
District Attorney

# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## **PROCTOR AND GAMBLE TO PAY \$850,000 IN CIVIL PENALTIES AND COSTS IN “SLACK FILL” CASE**

Fresno County Deputy District Attorney Ed Browne announced today that his office’s Consumer Protection Unit joined with the District Attorney’s Offices of Shasta County, Riverside County, and Yolo County, to settle a consumer protection case against The Proctor & Gamble Company (“P & G”).

The investigation arose out of inspections into the product packaging of P & G’s Health and Beauty Product line. The investigation revealed that the product packaging contained excessive non-functional “slack fill” in violation of California law. Prosecutors from the above counties joined forces to undertake legal action to eradicate the problem, with the complaint being filed in Yolo County Superior Court.

Under the terms of the settlement, without admitting any wrongdoing, P & G agreed to change their packaging to comply with the law. In addition, P & G, agreed to pay \$850,000 in civil penalties and costs.

The Fresno County District Attorney’s Consumer Protection Unit investigates and prosecutes cases involving fraudulent, deceptive, and illegal business activity that victimizes Fresno County residents and/or law-abiding businesses.

If you have a consumer complaint or consumer question, contact the Fresno County District Attorney’s Office’s Consumer Protection Unit at 559-600-3156.

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### OFFICE OF THE DISTRICT ATTORNEY

2220 Tulare Street / Suite 1000 / 10<sup>th</sup> Floor / Fresno, California 93721 / (559) 600-3141 / Fax (559) 600-4400  
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